ZAINAB ALI

zainabali19023@gmail.com • +44 7572 413018 • LinkedIn

EDUCATION

London School of Economics and Political Science (LSE) 2024
MSc Gender, Development and Globalisation (Distinction)
Thesis: Making the Invisible Visible: Stay-at-home Mothers' Contributions to their Daughters' Educational Attainments in Pakistan Through Unpaid Care Work

Institute of Business Administration 2023
BSc Economics (CGPA: 3.75/4.00)

PUBLICATIONS

Peer-Reviewed Journal Articles

- Ali, Z. (2026). Feminising Development in the Global South: The Gendered Impact of Private Capital Flows on Economic Justice. *St. Antony's International Review, 21*(1). https://doi.org/10.82556/stair.v21i1.610
- Ali, Z. (2026). Making the invisible visible: Stay-at-home mothers' contributions to their daughters' educational attainments in Pakistan through unpaid care work. *Gender<ed> Thoughts*. (Forthcoming).

Working Papers / Preprints

- Ali, Z. (2026). Empowerment or subordination? Gender contradictions in Latin America's conditional cash transfer programmes. SSRN. http://dx.doi.org/10.2139/ssrn.7173738
- Ali, Z. (2026). Saving or surveilling? Coloniality, international human rights law, and the French veil ban. SSRN. http://dx.doi.org/10.2139/ssrn.7173878

Book Review

- Ali, Z. (2026). Review of *Decolonizing Feminist Economics*, by Gisela Carrasco-Miró. *LSE Review of Books*.

Discussion Pieces / Reports

- Ali, Z. (2026). *Who Builds, Who Bears: Gender, Design, and the Architecture of Technology-Facilitated Violence*. Data-Pop Alliance.
- Ali, Z. (2025). *Gender Responsive Budgeting in Pakistan: Analyzing the 2025–26 Federal Budget for Equity and Inclusion.* Data-Pop Alliance.
- Ali, Z. (2024). Bridging the divide: Toward a sustainable resolution in Balochistan. In *Fragile States Index Annual Report 2024: A World Adrift*. The Fund for Peace.

WORK EXPERIENCE

Data-Pop Alliance (DPA), Project and Research Manager July 2026 – Present

- Lead the Philippines edition of the Towards Caring Cities research series, a $30,000 research grant commissioned by UN Women Asia and Pacific with funding from the UK Foreign, Commonwealth and Development Office (FCDO), examining care infrastructure in Quezon City through a gender and urban-planning lens.
- Directed research design, methodological quality assurance and partner coordination across 3 geographically distributed teams, using a methodological framework co-developed with UN Women, a shared data tracker and a GitHub repository.
- Outputs: 2 Caring City Dashboards for Quezon City policymakers and citizens, drawing on census, administrative and Google Places API data.

Data-Pop Alliance (DPA), Project and Research Officer March 2025 – June 2026

- Designed intersectional analytical frameworks across six UN and international agency projects, integrating feminist economics with quantitative structural indicators.
- Spearheaded the development of the conceptual framework (Chapter 3) for Towards Caring Cities: A Geospatial Analysis in Vietnam (UN Women Asia and Pacific, 2026)
- Developed 100+ original gender indicators and metadata registry to operationalise care-economy concepts in city-level data systems in the Feminist Urban Framework Project in collaboration with CHANGE; tested frameworks against pilot-city data.
- Conducted mixed-methods analysis combining census microdata, administrative and civil registration records, household surveys, and SDG indicators with semi-structured interviews; designed original survey instruments where secondary data were unavailable.
- Co-developed training materials and supported fundraising efforts.

The Fund for Peace (FFP), Research Assistant Aug 2024 – Dec 2024

- Applied a gender justice framework to GIZ's Country Resilience and Human Security Assessment, integrating gender analysis into a broader fragility and security framework.
- Authored an independent, historically grounded analysis of Pakistan for the Fragile States Index Annual Report 2024, theorising how colonial legacies structure contemporary state fragility in Balochistan.

Spring A.C.T, Research Consultant Nov 2023 – March 2024

- Designed and fielded an original mixed-methods survey (117 responses in one week through self-designed outreach), integrating qualitative and quantitative analysis of lived experience, demographic, and willingness-to-pay data to test product design assumptions.

Institute of Business Administration, Research Assistant July 2022 – Nov 2022

- Conducted comparative historical research on structural and financial barriers to women's participation in agrarian and informal economies, synthesising 40+ sources across 14 countries (1980–2020) and drawing on archival and statistical sources (Sindh Archives, PBS, World Bank, SBP).

CO-CURRICULARS

Quaid's Afforestation and Youth Impact Movement, Strategy Consultant Jan 2025 – March 2025
Built operational infrastructure for a student-run non-profit (annual report and fundraising proposal templates; support through legal registration) and trained members in fundraising and operations.

Institute of Business Administration, Parvaaz SESS Mentor Oct 2024 – Sept 2025
Mentored students in the School of Economics and Social Sciences on master's applications and thesis development.

United Nations Association of Pakistan, Student Program Coordinator Sept 2020 – Aug 2021
Member of STELLA, UNAP's research branch: assessed the feasibility of solar-powered lighting for rural Pakistan and drafted a scholarship proposal for girls excluded from education by familial or societal bias.

SKILLS

- **Quantitative methods:** Regression analysis; trend and prevalence analysis; analysis of census microdata, household surveys, and administrative data
- **Qualitative and mixed methods:** Survey design; semi-structured interviews; thematic and comparative analysis; archival research
- **Software and programming:** Python (pandas, geospatial libraries); KoboToolbox; Tableau; matplotlib/seaborn
- **Languages:** English (fluent); Urdu (native)